

An Autonomous Institute approved by AICTE, affiliated to Bharathiar University & Re-accredited with 'B' Grade by NAAC (2nd Cycle)

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore, India-641109

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Criterion V

NAAC

3rd CYCLE

Criterion IV: - Infrastructure and Learning Resources Key Indicator – 5.3 Student Participation and Activities

Metric 5.3.3

Student Representation in Cells, Clubs and Associations

COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

(An Autonomous institute approved by AICTE and affiliated to Bharathiar University)

Accredited with "B" grade by NAAC

MASTER OF BUSINESS ADMINISTRATION (MBA)

Sports Day

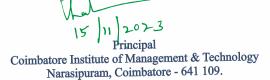
Xcellencia 27

DATE: 19/04/2023

Description:

Xcellencia 27, our exhilarating sports day event. This unforgettable day of camaraderie and competition showcased the incredible athletic talents and team spirit of our students. From adrenaline-pumping relay races to strategic team sports, Xcellencia 27 brought together our future business leaders for a day of thrilling sportsmanship. As the dust settles on the playing field, we celebrate the remarkable achievements, the bonds formed, and the memories created during this event. Xcellencia 27 not only highlighted the physical prowess of our students but also emphasized the importance of teamwork, perseverance, and a healthy competitive spirit.









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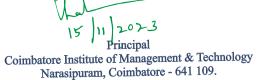
Xcellencia 27

DATE: 19/04/2023

Description:

Xcellencia 27, our highly anticipated annual day event, has concluded with a grand finale, marking a celebration of academic achievements, extracurricular excellence, and the vibrant spirit of our student community. From honoring academic achievers to showcasing the diverse talents displayed in various extracurricular activities, Xcellencia 27 was a testament to the holistic development and dynamic capabilities of our MBA participants. The event not only acknowledged the academic prowess of our students but also celebrated their prowess in diverse fields, reflecting the multifaceted talents within our close-knit community.









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Academic Fest

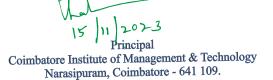
Venture Capital Investment Competition

DATE: 10/02/2023

Description:

The Venture Capital Investment Competition for our students has reached its culmination, marking the end of an exciting journey into the world of entrepreneurial finance. This unique event brought together our own students, serving as a platform for them to showcase their strategic thinking, financial acumen, and investment expertise.









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Pongel Events / Cultural Event
Pongal Vizha

DATE: 11/01/2023

Description:

The Pongal event has concluded, leaving behind a tapestry of warmth, joy, and cultural richness. This festive gathering brought together our community to celebrate the traditional harvest festival of Pongal, marking a time of gratitude and abundance.







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Academic Fest

Quizing Fesitival

DATE: 18/11/2022

Description:

Throughout the competition, participants engaged in rigorous analysis of real-world investment opportunities, presenting comprehensive business strategies to a panel of esteemed judges. The Venture Capital Investment Competition provided a hands-on experience in the dynamic realm of venture capital, allowing our students to navigate the complexities of startup investment and hone their decision-making skills.









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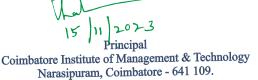
Xcellencia 26

DATE: 30/03/2022

Description:

The cheers have subsided, and the dust has settled as Xcellencia 26, our exhilarating sports day event, concludes on a high note. The campus resonated with the echoes of camaraderie and sportsmanship as MBA participants showcased their athletic prowess in a series of thrilling competitions. From intense relay races to strategic team sports, Xcellencia 26 brought together our MBA community for a day of spirited competition and memorable moments.









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Annual Day

Xcellencia 26

DATE: 30/03/2022

Description:

Xcellencia 26, our much-anticipated annual day event, has drawn to a close, leaving behind a tapestry of achievements and unforgettable moments. This event, designed exclusively for our students community, served as a celebration of academic excellence, extracurricular accomplishments, and the vibrant spirit that defines our college. The ceremony featured the recognition and rewarding of academic achievers, highlighting the dedication and hard work of our outstanding students. Additionally, the event showcased a spectrum of talents through academic competitions and a diverse range of extracurricular activities, fostering a sense of community and shared accomplishment.









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Academic Fest

New Venture Challenge

DATE: 04/02/2022

Description:

The curtain falls on the New Venture Challenge, an exhilarating journey that unfolded exclusively for students. This entrepreneurial odyssey provided a platform for our aspiring business leaders to transform innovative ideas into viable business ventures. Throughout the New Venture Challenge, participants navigated the intricacies of business planning, financial modeling, and pitching their startup concepts to a panel of discerning judges. The event not only celebrated the entrepreneurial spirit within our MBA students community but also provided invaluable real-world experience in developing and presenting a compelling business case.









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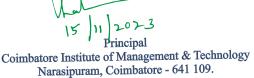
Academic Fest Business Quiz

DATE: 10/12/2021

Description:

The spotlight dims on our thrilling Business Quiz?an intellectually charged event exclusively crafted for students. This competitive platform brought together the sharpest minds within our academic community, challenging them with a series of thought-provoking questions spanning the realms of business, economics, and current affairs. Throughout the Business Quiz, participants showcased their strategic thinking, quick decision-making, and in-depth knowledge of the business world.









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Academic Fest

Business Conclave

DATE: 12/10/2021

Description:

The curtains have closed on our prestigious Business Conclave, an event exclusively tailored for MBA students. This dynamic gathering served as a nexus of knowledge, networking, and insightful discussions, fostering a platform for the exchange of ideas among the future business leaders within our own academic community. Throughout the Business Conclave, MBA students engaged in thought-provoking discussions, interactive sessions, and panel talks featuring industry experts and distinguished alumni. The event provided a unique opportunity for students to delve into contemporary business trends, emerging technologies, and the intricacies of the corporate landscape.









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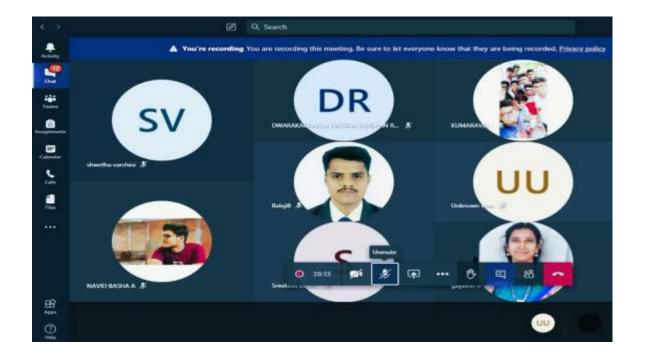
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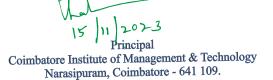
Academic Fest
Online Business Quiz

DATE: 12/03/2021

Description:

The virtual curtain descends on our highly engaging Online Business Quiz?an intellectual showdown exclusively designed for our students. In the digital realm, participants showcased their business acumen, strategic thinking, and quick decision-making skills through a series of challenging questions spanning the diverse landscape of business and management.









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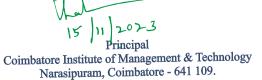
Online Case Study Competition

DATE: 16/10/2020

Description:

The virtual curtains have gracefully closed on our Online Case Study Competition, an intellectually stimulating event exclusively curated for our students. In this digital arena, participants immersed themselves in real-world business scenarios, applying critical thinking, strategic analysis, and innovative problem-solving skills. Throughout the Online Case Study Competition, our students demonstrated exceptional prowess in dissecting complex business challenges, proposing viable solutions, and presenting their findings to a discerning panel of judges. This virtual platform not only allowed participants to showcase their analytical acumen but also highlighted the adaptability and resilience of our academic community in navigating the digital landscape.









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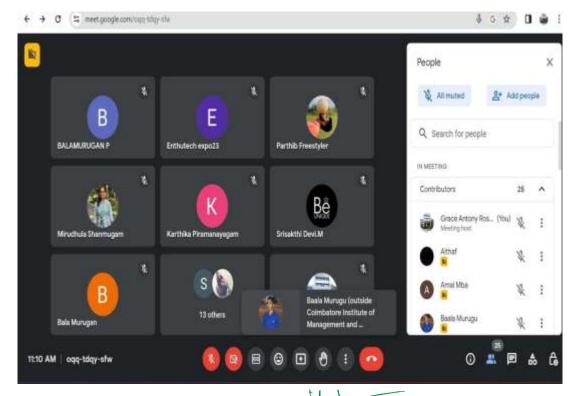
Academic Fest

Stock Pitch Challenge

DATE: 11/09/2020

Description:

The final bell rings on our exhilarating Stock Pitch Challenge?an intense event crafted exclusively for our students. In this financial battleground, participants showcased their analytical prowess, market insights, and strategic thinking as they presented compelling investment pitches to a panel of seasoned judges. Throughout the Stock Pitch Challenge, our students delved into the intricacies of financial analysis, evaluated market trends, and passionately defended their investment recommendations. This event not only celebrated the depth of financial knowledge within our academic community but also provided a real-world simulation of the competitive and dynamic nature of financial markets.









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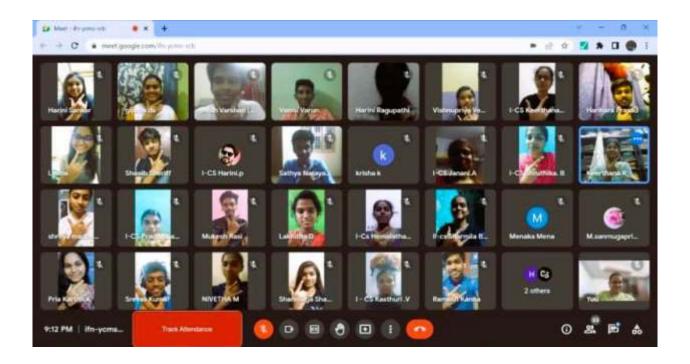
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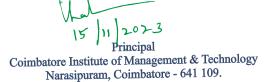
Business Debate

DATE: 10/04/2020

Description:

The final gavel has sounded on our stimulating Business Debate?an intellectual arena exclusively crafted for our students. In this dynamic forum, participants engaged in thought-provoking discussions, dissecting business issues, and presenting compelling arguments on a range of topics. Throughout the Business Debate, our students showcased their analytical skills, eloquence, and ability to articulate well-reasoned perspectives. The event not only celebrated the diversity of thought within our academic community but also emphasized the importance of effective communication and critical thinking in the business world.









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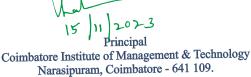
Academic Fest Marketing Mela

DATE: 6/12/2019

Description:

The curtains have fallen on our vibrant Marketing Mela an immersive event tailored exclusively for our students. In this dynamic marketplace of ideas and creativity, participants explored the realms of marketing strategy, consumer engagement, and innovative branding. Throughout the Marketing Mela, our students unleashed their creativity, presenting innovative marketing campaigns and strategies. From captivating product launches to interactive consumer engagement activities, this event not only celebrated the diversity of marketing talent within our academic community but also showcased the practical application of marketing principles.









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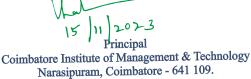
Xcellencia 23

DATE: 12/04/2019

Description:

As the sun sets on Xcellencia 23, our exhilarating sports day event, we reflect on a day filled with spirited competition, camaraderie, and unforgettable moments. The campus reverberated with cheers and energy as participants showcased their athletic prowess in a variety of sports and activities. From thrilling relay races to strategic team sports, Xcellencia 23 brought together our students community for a day of intense but friendly competition. The event not only celebrated physical fitness but also emphasized teamwork, sportsmanship, and the importance of a balanced lifestyle for future business leaders.









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Annual Day

Xcellencia 23

DATE: 12/04/2019

Description:

As the curtains gracefully descend on Xcellencia 23, we reminisce about a day filled with celebration, recognition, and the vibrancy of our academic community. This event, meticulously designed for and by our students, served as a platform to honor outstanding academic achievers and showcase the diverse talents within our close-knit community. Xcellencia 23 encompassed a spectrum of activities, from acknowledging academic excellence to highlighting achievements in extracurricular endeavors. The event not only celebrated the achievements of our students but also fostered a sense of unity and shared accomplishment.









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Academic Fest

Management Competition

DATE: 23/11/2018

Description:

With the final deliberations and presentations concluded, the curtain falls on our Management Competition? a riveting event exclusively tailored for our students. This dynamic competition served as a crucible for strategic thinking, leadership skills, and innovative problem-solving within the confines of our academic community. Throughout the Management Competition, participants engaged in fierce yet collaborative scenarios, simulating real-world business challenges. From devising effective management strategies to navigating complex organizational dilemmas, our students showcased their prowess in decision-making and teamwork.



